



MOVE MOMENTUM

Volunteer Role - Website SEO & Analytics

We are looking for a passionate, hard-working individual to assist us in developing our website SEO as well as analysing data regarding online traffic and online engagement. We are a Winchester-based charity that aims to make dance accessible to everyone. We provide inclusive and affordable dance classes for people who otherwise might not have the opportunity to enjoy the benefits of dance. This is an excellent opportunity for someone looking to gain work experience and develop skills whilst supporting the local community.

Title	Volunteer - Website SEO & Online Engagement Analytics
Objectives	To improve our website SEO and to analyze the performance of our online engagement including website and social media channels.
Fee	This is a voluntary role so no payment will be made for hours.
Hours expected	Approximately 2 hours per week. These are flexible hours and can work around your schedule. Hours will include a fortnightly virtual meeting with the CEO (Amanda). Work will be undertaken remotely.
Role duration	Open-ended
Reports to	CEO - Amanda Watkinson Marketing & Communications Manager
Tasks	<ul style="list-style-type: none">● Updating the back-end of our website to improve SEO● Gathering and analysing data regarding online traffic and engagement● Create reports on the effectiveness of online engagement
Skills	<ul style="list-style-type: none">● Knowledge about SEO (preference for experience working with Wix but not essential)● Knowledge about gathering and analysing online engagement data

	<ul style="list-style-type: none"> ● Good communication ● Hard-working ● Able to work flexibly and be adaptable
Fee	This is a voluntary role so no payment will be made for hours.
What will you get from this role?	<ul style="list-style-type: none"> ● Work experience ● Opportunity to develop skills ● Opportunity to get involved in the community ● The satisfaction of knowing you're helping a local charity ● A reference if requested (after completion)
How to apply?	Please get in contact with us. We will then invite you to attend a virtual interview, after the interview, we will inform you of our decision within a week and if successful we will require you to complete some induction paperwork before starting the role.

For more details about our charity please visit our website: <https://www.movemomentum.co.uk/>

If you have any questions about the application process or this role please contact us via info@movemomentum.co.uk or by phone **01962 809234**.