



Winchester based dance charity Move Momentum launches £6000 crowdfunder to allow classes to continue

- **Move Momentum is launching a two week crowdfunder, with a target of £6000 to be able to keep running classes for over 65s and wheelchair users.**

February 2021 - Local Winchester dance charity [Move Momentum](#) today announces the launch of its crowdfunder campaign. The charity has set a target of £6000 - an essential amount to be able to keep running dance classes for over 65s and wheelchair users.

Move Momentum offers accessible, inclusive and affordable dance classes for young people, over 65s and wheelchair users. As a result of the Covid-19 pandemic, the charity has faced a loss of income and struggled to secure funding. Meeting the £6000 crowdfunder target will enable the weekly dance classes to continue up until July 2021.

As part of the crowdfunder, those who donate will be able to purchase rewards, including business sponsorship, private dance classes, homemade cakes, social media 'shout outs' as well as access to a treasure hunt around Winchester. There will also be a raffle with lots of amazing prizes from local businesses.

Amanda Watkinson, Project Manager, Move Momentum says: "We're really excited to kick off this crowdfunder - as a charity we rely on donations and fundraising to keep providing accessible and affordable dance classes for all. Through lockdown, our virtual classes have become a lifeline, particularly for many of our participants who are shielding - it's more than just a dance class, it's access to a network and community - a place where we encourage everyone to be themselves and have fun.

"Without your support to keep these classes running, our students will lose out on the community and support system that we have worked so hard to create. It has been more important than ever in these difficult times to ensure that people are not alone. At Move Momentum we strive to make sure that our participants always feel supported and that they achieve everything they want too, be it physical fitness or making positive changes that have an impact on their mental health.

"The benefit of a crowdfunder is that there are lots of rewards up for grabs in return for your donations - take a look at the list of rewards and see if anything takes your fancy! We're so thankful for any money you're able to donate!"

Full list of rewards:

£100 - Business sponsorship x15 - Logo on our website home page, a small section about your business on our website & a social media shout out to your business once a quarter

£60 - 1-hour private dance class x10 - With a teacher of your choice including personalised choreography to your chosen song

£60 - 1-hour private singing class with Kerry include learn/perfect your chosen song

£30 - A Move Momentum T-shirt (Black or White). Or a Liberate Dance/GEMS/Academies t-shirt.

£20 - Winchester Detective Game - A game to get you and your family out of the house and exploring the beautiful city of Winchester.

£25 - Move Momentum Mates - We will add your name to our supporters page on our website, give you a shout out on social media and send you a virtual thank you card.

£15 - A box of homemade cakes from a staff member

£10 - Handmade crocheted hair scrunchies

Full List of Raffle Prizes:

£3 per raffle ticket

- 1 x Personal Training Session from Jogging on Gym
- 1 x Personal Training Session from Orange Theory Fitness
- 1 x Sports Massage from Jogging on Gym
- 1 x Sports Massage from Winchester Wellness
- £25 gift card to spend online at Roo Betty - yoga/chakra clothing brand
- £50 gift card to spend online at Dansez - sportswear/dance clothes
- 1 x Flower Wreath from Peony Grace Flowers
- 5 x Free Classes from Boogie Bounce Winchester
- 1 x 6x4 illustration of a photo of your choice from Ruby Designs
- 1 x three-pack of inspirational quotes from Ruby Designs
- 1 x Day hire of tandem bike from Bespoke Biking
- 1 Million Dollar Facial (rrp £149) from Simply Skin Clinic - *unable to redeem in May*

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Notes to editors

About `Move Momentum

Move Momentum is a local dance charity based in Winchester, founded in 2016 by Louise Todino and started with their Academies. In 2018, Amanda Watkinson took on the role of Project Manager for Move Momentum, overseeing all the projects and developing the charity. Since then the charity has expanded to deliver classes for over 65's as part of their GEMS project and then most recently developed Liberate Dance, an exclusively wheelchair-based dance company, alongside Vickie Simmonds, a GB Para Hockey player.

Move Momentum provides dance classes that are accessible, inclusive and affordable for everyone. We support individuals' mental and physical well-being and focus on enriching their quality of life by creating accessible opportunities, encouraging self-expression and supporting individuality.