

# MOVE MOMENTUM

## **Winchester based dance charity Move Momentum awarded up to £10,000 and place on learning programme to improve local community**

**28th July 2020** - Local Winchester dance charity [Move Momentum](#) is one of 71 organisations across England selected for a competitive learning programme and grant of up to £10,000.

The Community Business Trade Up Programme is run by the School for Social Entrepreneurs, in partnership with Power to Change. The programme supports people improving their local communities through trade.

The programme will help to grow Move Momentum which aims to make dance accessible to all – offering classes targeted at young people, over 65s and people with physical disabilities.

Amanda Watkinson, Project Manager at Move Momentum will soon begin a nine-month learning programme at the School for Social Entrepreneurs (SSE). SSE helps people develop the skills, strengths and networks they need to tackle society's biggest problems.

**Amanda Watkinson, Project Manager, Move Momentum says:** “We’re delighted to have been accepted onto the Community Business Trade Up Programme, run by the School for Social Entrepreneurs, in partnership with Power to Change. The programme and grant of up to £10,000 will help us grow Move Momentum, so we can support more people in Winchester”

**Amber Sorrell, programme manager at the School for Social Entrepreneurs, says:** “We are thrilled to welcome Move Momentum onto the programme, where Amanda will learn alongside other community leaders how to create lasting social impact for the region. We are confident Amanda has the entrepreneurial qualities and motivation to increase their impact on Winchester even further, which is why we have awarded her a highly-coveted place.”.

**Find out more about the programme and register your interest for the 2020/21 programme at <https://www.the-sse.org/courses/community-business/>**

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**For further information, please contact:**

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## Notes to editors

### About Momentum

Momentum is a local dance charity based in Winchester, founded in 2016 by Louise Todino and started with their Academies. In 2018, Amanda Watkinson took on the role of Project Manager for Momentum, overseeing all the projects and developing the charity. Since then the charity has expanded to deliver classes for over 65's as part of their GEMS project and then most recently developed Liberate Dance, an exclusively wheelchair-based dance company, alongside Vickie Simmonds, a GB Para Hockey player.

Momentum provides dance classes that are accessible, inclusive and affordable for everyone. We support individuals' mental and physical well-being and focus on enriching their quality of life by creating accessible opportunities, encouraging self-expression and supporting individuality.

### About the Community Business Trade Up Programme

The Community Business Trade Up Programme is run by School for Social Entrepreneurs (SSE), in partnership with Power to Change. The programme includes 12 learning days, spread over nine months. It includes a Match Trading grant of up to £10,000 for early-stage community businesses that are planning to grow. It supports community business leaders to increase their income and build stronger organisations, so they can create more benefit to their local areas. The programme has supported over 200 community businesses so far, and will support another 71 in this phase at seven SSE locations across England. This phase runs from April 2020 to December 2020.

### About the School for Social Entrepreneurs

We can't fix issues like poverty, climate change and ill-health alone. That's why the School for Social Entrepreneurs exists. SSE helps 1,000 people a year develop the skills, strengths and networks they need to tackle society's biggest problems. It runs courses that equip people to start, scale and strengthen organisations that make a positive difference. But it is not a traditional school. Learning with SSE is inspiring, action-based and accessible. SSE supports people in others ways too, such as funding and mentoring. Lord Michael Young founded SSE in 1997, and it's grown to a network of schools across the UK, Canada and India. Together, SSE is changing lives and transforming communities. <https://www.the-sse.org/>

### About Power to Change

Power to Change is the independent trust that supports community businesses in England.

Community businesses are locally rooted, community-led, trade for community benefit and make life better for local people. The sector owns assets worth £890m, and comprises 9,000 community businesses across England who employ 33,600 people. (Source: Community Business Market 2019)

From pubs to libraries; shops to bakeries; swimming pools to solar farms; community businesses are creating great products and services, providing employment and training and transforming lives. Power to Change received its endowment from The National Lottery Community Fund in 2015.

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### **About The National Lottery Community Fund**

We are the largest community funder in the UK – we're proud to award money raised by National Lottery players to communities across England, Scotland, Wales and Northern Ireland. Since June 2004, we have made over 200,000 grants and awarded over £9 billion to projects that have benefited millions of people.

We are passionate about funding great ideas that matter to communities and make a difference to people's lives. At the heart of everything we do is the belief that when people are in the lead, communities thrive. Thanks to the support of National Lottery players, our funding is open to everyone. We're privileged to be able to work with the smallest of local groups right up to UK-wide charities, enabling people and communities to bring their ambitions to life. [Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#)